

Advertisement specifications

Advertisement in Art etc. magazine

The focus of the magazine is on critical thinking, analysis and in unfurling the trends of international visual art. We have formed a distribution network in India and abroad.

Mechanical data

Magazine size: 27.5 cms x 21 cms

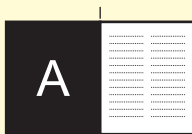
Note:

1. Advertisement materials are required in high resolution PDF/ Corel/ TIFF/ JPEG only in CMYK colour format.
2. A cheque/ demand draft in favour of "Emami Chisel Art Pvt. Ltd." should accompany the files.
3. For any further queries please mail us at contact@emamichisel.com
4. Keep 3mm bleed from all sides in case of bleed advt.

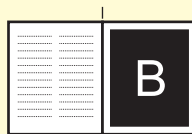


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 Fax : +91 33 40113189
 E-mail : contact@emamichisel.com

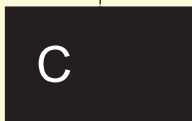
Advertisement Layouts



Full page bleed
27.5 cms x 21 cms



Full page non-bleed
24.5 cms x 18 cms



Centerspread bleed
27.5 cms x 42 cms



Centerspread non-bleed
24.5 cms x 39 cms



Half page bleed (vertical)
27.5 cms x 10.5 cms



Half page non-bleed (vertical)
24.5 cms x 9 cms

Rates for bleed and non-bleed advertisement

Position

Rs.

Back Cover (bleed only)	50,000/-
Inside Front Cover (full)	40,000/-
Inside Back Cover (full)	40,000/-
Page facing Inside Front cover (full)	30,000/-
Page facing Inside Back cover (full)	30,000/-
Page facing Inner title page (full)	30,000/-
Full page Inside	25,000/-
Double spread	45,000/-
Half page (Vertical)	15,000/-